

# Lori Williams

Founder of Lori Williams – Senior Services  
Host of Aging in Style, with Lori Williams

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Lori Williams is on a mission to break ageist stereotypes! She is a Certified Dementia Practitioner (CDP) and has worked in the senior industry for over 15 years. Truly an optimist by nature, Lori believes you can follow your dreams no matter your age.

Lori's passion for helping seniors was ignited when her grandmother was diagnosed with Dementia. Realizing that there was a need for a service to guide seniors and their families through the maze of senior housing, Lori launched her business in 2018. Along with her team, they help over 3,000 families a year!

She is currently writing her first book, which will be released in 2023. Lori has been married for 30+ years, and currently lives in Dallas, Texas with her husband, 2 adopted kids, and their mischievous golden retriever, Sadie.



## Aging in Style, With Lori Williams

Founded in 2020 | Weekly Episodes  
Monthly Average Downloads – 2k

## Suggested Topics

- Finding senior housing for yourself or for a loved one
- How to pay for long-term care & senior housing
- Protecting seniors from senior abuse and fraud
- Misconceptions about senior living
- How to find purpose as you age

## Sample Questions

- What are senior placement agencies?
- How can seniors protect themselves against identity theft?
- Does Medicare pay for senior living?
- What are the 5 types of senior housing? Are they pet friendly?

## PREVIOUS PARTNERSHIPS



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